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**FOR IMMEDIATE RELEASE:**

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Goldstein Seminars Raise Awareness about Palliative Care

(Greensboro, N.C.) – Hospice and Palliative Care of Greensboro (HPCG) welcomed Dr. Nathan Goldstein, MD, associate professor in the department of geriatrics and palliative medicine at Mount Sinai Hospital in New York, to Greensboro as the guest speaker for a series of educational workshops on palliative care for patients with heart failure.

The educational seminars were provided by a grant from the Lincoln Financial Foundation, which allowed HPCG to develop an outreach program to increase access to hospice care for patients with cardiac heart failure in the hospital and in long-term care communities.

Attendees were able to gain knowledge in helping patients and families access palliative care, recognize barriers to palliative care consultation for patients with advanced heart disease and identify solutions for developing effective relationships between cardiology specialists and palliative care clinicians. More than 120 individuals, including medical professionals, HPCG clinical staff, caregivers and community residents attended the educational offerings.

Goldstein's areas of expertise include pain in older adults, palliative care and the use of advanced technologies for patients near the end of life. He is currently leading a multi-center intervention to improve patient-physician communication, and he lectures extensively across the country on palliative care. Goldstein has been featured on NBC Nightly News, CNN Headline News and in the Washington Post.

HPCG, a nonprofit organization serving Guilford County and surrounding areas for more than 30 years, is situated on an eight-acre campus at 2500 Summit Avenue. HPCG provides physical, emotional and spiritual support for children and adults faced with a life-limiting illness, as well as their caregivers and families. For more information, contact HPCG at 336.621.2500 or hospicegso.org.

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