Caregiving Role Leads One into Volunteer Service

April Herring didn’t set out to become a hospice volunteer. She was merely one of the many caregivers in the community doing her best to help her loved ones cope with illness and change.

Like many others, Herring’s experiences with family and friends helped her discover her own strengths and skills. She realized that simply being a caring presence made an enormous difference for someone whose world had become so small.

“My mother was only 56 years old when she was referred to hospice,” said Herring. “Initially, I was afraid that becoming a hospice patient would break Mom’s spirit. Instead, she was relieved. We all were.”

Herring’s mother said her hospice nurse was so attentive that it made her mother feel like she was the nurse’s only patient.

“A few years after Mom’s death, I found myself back in a caregiving role for a dear family friend,” Herring explained. “My friend, Miss Ann, was very ill and needed help with errands and transportation. She also longed for companionship during the day, while her family members were away at work.”

Herring responded and found ways to help meet the evolving needs of her friend. She still remembers the day Ann took her hands, looked directly into her eyes and said, “April, you could be doing so many things with your time, but I want you to know that what you are doing right now, for me, really makes a difference.” Ann’s words stayed with Herring, planting a seed that would have a lasting impact. “After my friend died,” recalled Herring, “I kept replaying what she said to me. It felt good to know I brought comfort to Miss Ann as well as my own mother. And it continued to surprise me. The small things I did seemed to matter the most.”

Those thoughts inspired Herring to sign up for the patient family volunteer training course at Hospice and Palliative Care of Greensboro (HPCG).

“While driving home from visiting my very first hospice patient, I realized my heart was so full,” Herring remembered. “I also found myself thinking back to something a longtime hospice volunteer shared with our training class. She said that she had finally found something that she did really well. I thought to myself, so had I. I realized volunteering at HPCG is right where I’m supposed to be.”

Volunteers are an essential part of the hospice philosophy of care which recognizes that dying is not just a medical event but a personal one as well. At HPCG, volunteers are important members of the interdisciplinary team working to deinstitutionalize the dying experience and provide a more humane system of care for patients and their families.

For hospice programs receiving Medicare and Medicaid reimbursements, federal law requires that volunteers provide at least five percent of all patient care hours. HPCG regularly exceeds this requirement. In fact, from 2012 to

Continued on page 3
Service to Others Above Self

A Message from Pat Soenksen, President and CEO

“How wonderful it is that nobody need wait a single moment before starting to improve the world.” – Anne Frank.

I have always admired that quotation. It inspires me, even through small gestures every day, to seek opportunities to touch someone’s life...to try to improve my small corner of the world in some tangible way.

That sentiment embodies the spirit of volunteerism in America. It highlights what our 365 volunteers do so humbly and competently for Hospice and Palliative Care of Greensboro (HPCG) throughout the year.

A theme of “service to others above self” also aligns well as we celebrate November as National Hospice Month. On November 11, 2014, we will recognize and thank all of our HPCG volunteers during the Annual Volunteer Luncheon.

HPCG volunteer, April Herring, expressed it so well in our cover story, “As I was driving home from my first hospice patient, my heart was so full.” I, too, feel joyous whenever I think about our HPCG volunteers. They represent a rich tapestry of our community. Some have been serving HPCG for more than 20 years; others are just teenagers or starting their first volunteer assignments.

You can find our volunteers driving pediatric patients to their doctor appointments. Still others might mow the grass or run errands for hospice families.

Your heart would swell, just as mine does, whenever I see the warm quilts or soft pillows made by volunteers to comfort our patients. You would be amazed at the beautiful birthday cakes and nourishing dinners lovingly made by our volunteers for patients and families. And it is humbling every single day for me to see volunteers working diligently in our office — answering the phone, entering information into the computer, compiling statistics or writing “thank you” notes.

The above examples of volunteer service are but a tiny slice of the magnificent tapestry that represents HPCG volunteers. They always amaze and humble us and we cherish them always. In the spirit of Anne Frank, it’s obvious that our volunteers did not wait a “single moment before starting to improve the world.” Thank you, all HPCG volunteers!
Capturing Moments that Really Matter for a World War II Veteran

Have you ever considered your bucket list? For a Hospice and Palliative Care of Greensboro (HPCG) patient who is also a facility resident, as well as a World War II veteran, September 9, was a significant day. Warren Wilson realized his dream of visiting his 50th state by departing Greensboro with his family, bound for Anchorage, Alaska.

Wilson, a 92 year-old resident of Golden Living – Starmount, served in the United States Army during World War II. As an insurance executive later, he visited 49 states and always wanted to get to the 50th. His daughter, Amy Wiseman, went to work with the nursing facility, the HPCG team and a high level of energy and determination as she worked to make her father’s dream a reality. Over a period of several weeks, family members, facility employees and the HPCG team worked closely to address the necessary medical and logistical details involved in order for him to travel.

On September 9, a group of well wishers gathered with the local military honor guard presenting Wilson with a small American flag to wave as he and his grandsons, Tyler Wiseman and A. J. Corell, departed for the airport. They visited Anchorage, Alaska from September 9 through 13, working in a visit from the Providence Hospice RN and CNA, who made sure all of his needs were met. Wilson’s grandsons reported “He did great!” Wilson stated that his trip was “Delightful!” and now he wants to visit Europe.

What a happy experience for Wilson and his family.

Remember, it is never too late to say thank you to our veterans, or to work on your bucket list!

Volunteer Service

2013, volunteers provided 9.25 percent of total patient care hours.

Volunteers in hospice find it personally gratifying, intellectually stimulating and emotionally meaningful to assist those in need at a critical point in their lives. Many of these volunteers were introduced to hospice through the death of a family member and understand firsthand the value of hospice care, but nearly 20 percent of volunteers are new to hospice. Volunteers consistently report that helping a patient with a life-limiting illness is not about dying but about living.

At HPCG there are a wide range of opportunities available for volunteers, including direct patient care, Kids Path program support, administrative support, speakers bureau, special events and group volunteer projects.

To ensure that all volunteers are equipped for the challenge of working with patients and families, HPCG provides volunteers with a comprehensive orientation and training. Depending on the area of service, additional training is provided. It is important that volunteers feel confidently prepared and understand the ways HPCG works to serve the community.

Volunteer opportunities are as individual as you are, and HPCG welcomes volunteers from all walks of life. Every contribution made by a volunteer supports HPCG’s mission of providing expert interdisciplinary care, consultation, support and education for those affected by serious illness, death or grief.

If you are interested in learning more about volunteer opportunities, plan to attend one of the upcoming information sessions on either Monday, January 5, or Monday, March 30, 2015. Contact Brenda Harris at 336.621.2500 or bharris@hospicegso.org to register.
Supporters Gather to Dedicate New Caregiving Education Center

“Today we celebrate a great accomplishment — a vision and a dream that unfolded thoughtfully and intentionally over the past three years,” said Pat Soenksen, president and CEO of Hospice and Palliative Care of Greensboro (HPCG.)

She was speaking to nearly 125 guests who had assembled for a dedication and ribbon cutting ceremony on a warm Sunday afternoon on October 19, 2014. “This accomplishment was possible only through the collaboration and partnership with many talented, skilled, hard-working and generous individuals,” Soenksen continued. “And as a result, we stand today before this beautiful John A. Lusk, III, MD, Caregiving Education Center — our Lusk Center.”

The Lusk Center is a 15,000 square-foot facility that provides essential meeting space for community outreach and education on end-of-life care issues, including grief and loss, staff and volunteer continuing education and hospice care team meetings. In addition, it will house administrative functions and HPCG’s long-term care teams that provide hospice care to patients in nursing homes and assisted-living facilities, which comprise nearly half of HPCG’s current patient population.

“A project like this always begins with the need,” said Dr. Patrick Wright, HPCG board chair. “As we have shared with you previously, HPCG’s growth has been well documented. Over the past decade the number of patients cared for on any given day has more than doubled. In fact, today, there are 375 patients receiving hospice care from this talented and dedicated team of caregivers. In addition, space was desperately needed to allow HPCG to host or conduct educational outreach and expand collaborative partnerships which are a vital part of HPCG’s mission.”

Wright said he believes the opening of the Lusk Center is a transformative moment for HPCG, increasing its capacity to serve the needs of the community today, as well as having secured the physical resources necessary for HPCG’s future growth.

Wright added, “Recently, I heard someone say that ‘every life story is woven into the fabric of our lives.’ Today’s celebration is not complete without recognizing the amazing life story of Dr. John Lusk.”

HPCG’s board of directors named the new facility after the late Dr. John Alexander Lusk III to celebrate his pioneering role in hospice care locally and for his passion for life-long learning. Lusk, who died in 2010, was one of the original volunteers to serve on the steering committee that established HPCG more than 34 years ago. He is credited with making the first patient referral to HPCG and served for many years as one of its medical directors.

A capital campaign launched in October 2013 will underwrite the project. To date, more than 100 gifts and pledges have been received for the Lusk Center, totaling more than $2.8 million. Fundraising efforts continue as the project will cost $3.6 million.

To learn more, contact HPCG at 336.621.2500 or visit www.hospicegso.org.
Join Us for Light Up A Life on December 7, 2014

Hospice and Palliative Care of Greensboro (HPCG) invites you to attend the 30th Annual Light Up A Life Service on Sunday, December 7, at 5 p.m. at First Lutheran Church, located at 3600 West Friendly Avenue, just past Friendly Shopping Center. This interfaith service offers guests a meaningful way to honor and remember special friends and family members.

The featured speaker for the service is The Rev. Dr. John Kimmons, a pastor who works with mission churches, and serves as board president of Now What, a nonprofit network serving widows.

Kimmons served as senior pastor at Christ Community Church for 25 years. After a short retirement, Kimmons became interim pastor of Adams Farm Community Church, where he served until 2013.

“I am so pleased to be a part of this year’s Light Up A Life service,” shared Kimmons. “Both my mother and mother-in-law were served by hospice. In my 37 years of ministering to this community, several of my most valued friendships have been with HPCG staff members.”

Musical selections will be provided by First Lutheran Church’s hand bells, and pianist Melissa Burris, the traditional worship coordinator. Area singer and song writer, Emma Lee Vogelsinger will also perform.

After the service, you are invited to view our Hospice Tree of Remembrance that stands in front of the VF Jeanswear Building at 400 N. Elm Street in downtown Greensboro. It will be lighted during the Festival of Lights on Friday, December 5, and remain lit through December 31.

You are encouraged to place a light on our Hospice Tree of Remembrance by making a contribution of $10 or more in honor of a loved one. HPCG will acknowledge your gift and notify those who are being remembered with a lovely seasonal card. All proceeds benefit children and adults receiving patient care and counseling support at HPCG.

Please print clearly.

Please place a light on our Hospice Tree of Remembrance.

☐ In Memory of ________________________________
☐ In Honor of ________________________________

My donation of $ _______________ to HFGG is enclosed.

Donor’s Name(s) ________________________________

Address _______________________________________

City __________________ State ______ Zip Code ______

Phone _________________________________________

Email _________________________________________

Please send a notification card to:

Name(s) ________________________________

Address _______________________________________

City __________________ State ______ Zip Code ______

Phone _________________________________

Mail your Light Up A Life donations to:

Hospice Foundation of Greater Greensboro (HFGG)
2500 Summit Avenue | Greensboro, NC 27405

You may also make your Light Up A Life donation online at www.hospicegso.org.

Gifts may be made to Light Up A Life throughout the months of November and December. Gifts arriving in the office after December 2, will not be in the service program, but will be acknowledged by a card. A minimum donation of $10 is suggested; however, all gifts are welcome. Contributions to Hospice Foundation of Greater Greensboro and Hospice and Palliative Care of Greensboro are tax-deductible as allowed by IRS regulations. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919.807.2214. The license is not an endorsement by the State of North Carolina. If you no longer wish to receive fundraising communications from HFGG, please contact the vice president of marketing and development at 336.621.2500.
The following list represents those individuals who have been honored or remembered by donors during the past quarter.

**Honorary Members**
- AARP Members Chapter 3745
- J. C. Jr. and Virginia Andrews
- Mark and Debra Andrews
- Tracey and Jaron Barbee
- Sandi Buscemi
- Jim and Jonni Catlett
- Leslie Cavendish
- Michael Chapman
- Barbara Church
- Ryan Colgan
- Dr. Cynthia Dunham
- Channing and Emory Durham
- Mary Easton
- Linda Ann Fitts
- Mary Henrie French
- Melanie Fuqua
- Paula G.
- Pat Gibbons
- Rebecca Jane Craver Haynes
- Dr. Xaver Hertle’s Birthday
- HPCG Staff and Volunteers

**Memorials**
- Alta Mallard Abernathy
- Thomas Adams
- William “Bill” Reynold Allen III
- Elisabeth “Lib” Turner Allgood
- W. Darrell Allred
- Josephine “Jo” Purgason Alton
- William Cecil Amick
- Dr. Daniel L. Arons
- Helen Frances Bewley Ashby
- Anita Heusser Atwood
- Regan MaryAngela Bailey
- Rosalie K. Baker
- Dana Freeman Bamford
- Harvey Leonard Barham Sr.
- Harvey and Marie Barham
- Catherine Barker
- John Vance Barnette
- James Franklin “Frank” Barnhardt
- Charles D. Barton
- John “Jack” A Baughman
- Newton Samuel “Sam” Baxter Jr.
- Lola Barham Beasley
- Rachel Elizabeth Thomas Benfey
- Colleen Crist Berry
- Jeannette Marie LeClercq Bessler
- Stanley Bruce Beuchler
- Philis Ann Bird
- Cdr. Edwin Harrison Blackwell Jr. (Ret.)
- Ruth L. Bost
- Gurney Bowman
- Erskine Miller Bradley
- Betty Caviness Brantley
- Dorothy “Dotty” Rabey Brantley
- Dee Roy Braswell Jr.
- Stanley C. Brauze Jr.
- Judith Bald Briggs
- Dr. Knox McLeod Broom Jr.
- Robert Brower
- Dale Lee Brubaker
- Rose Marie Brushaber
- Albert “Al” L. Bryan
- Betty Peeler Bryan
- Eva Mae Creede Byrd
- George Jhue Byrd
- Mary Ann “Molly” Wall Cammerer
- Zelma Campbell
- Mary Capaldi
- John Gorham Carr
- Herbert Carrete
- Jessie Agene Carter
- Pauline B. Carter
- Claude Alger Chambers
- Marie Johnson Chambers
- Paula Anona Chavis
- Margaret “Margee” Poore Chesson
- Jane Dunham Cocklereece
- Paul Cockman
- Jessica Cole
- M. Elizabeth Conner
- Glenn Franklin Conrad
- Donald Gray Cook
- Virginia P. Cornet
- Marie Aida Briscuso Costello
- Robert Leo Costello
- Robin Leeanne Waynick Coughlin
- John Taylor Council Jr.
- Charlotte L. Cox
- Jerry Lane Cox
- Dorothy “Dot” Cox Crater
- Ariaal B. “A.B.” Creed
- Johanna Vos Croom
- Deborah Ellen Joyce Crosby
- Hildegard “Hilda” Cubell
- James B. Curl Jr.
- Judy Edwards Curry
- Matthew Garet Davis
- Rebecca “Becky” Dunning DeCoste
- Phyllis Jean DeLuca
- Jeanne Coleman DeVries
- Dominique “Nick” F. Diaz
- Frankie Ledbetter Dickson
- Francis Edward Doyle
- Gladys Dalton Doyle
- Margaret “Maggie” Freel Doyle
- Edwin “Ed” Moore Driver
- Dorothy D. Eggert
- Benjamin Egidio
- Robert Egidio
- James Nicholas Ellis Jr.
- Nancy Kirchner Elvin
- Carol Epps
- Charles Breeden Erwin
- Ronald “Ronnie” Eugene Farlow
- Lois Marie Shore Farmer
- Antonina Pavlova Ward Farnsworth
- Jarness Renee Fields
- James ”Jim” William Finn
- Fred Fitzgerald Sr.
- Rhoda G. Fleisher
- Elaine Hennings Fogleman
- The Rev. John Charles Foltz
- Bernice Stanley Ford
- Hazel Kirkman Forrest
- Linda Kay Vinckier Forster
- Larry William Frey
- Anne Edwards Fuller
- Charles Odell Gailey
- Erich Gaiser
- Manfred John Gaiser
- Michael J. Garguilo Sr.
- Bruce Emmett Garrett
Remembrances July 2014 - September 2014

Marguerite M. Garrett
Rochelle Hoffman Gedaly
Phyllis Otto Germain
James A. “Jim” Giles
Betty Jean “Jeanie” Gordh
Sarah Garrett Gray
Stacey A. Gray
Marcus Green
Lillian Smith Greeson
Herbert “Sonny” L. Gundlach Jr.
Barbara “Bobby” L. Zaleon Guthmann
Dr. Kevin James Guthrie
Raymond Glenn Haislip Jr.
Jack Harold Haithcock
Charles “Charlie” A. Hamilton
Jean Carol Johnson Hancock
Rosemond “Rose” Oneal Harding
Stanley Mason Harmon
Pamela Jean St. Claire Harmston
Anna Marie Harris
Charles Everett Harris
Ellen Hartman
Edith Lambert Hartzoge
Thomas Reid Hatley
Della Haynes
James Patrick “Pat” Haynes
Jessie Carroll Hicks
Elsie Mae Cobb Hill
Dr. Larry Lee Hipp
Betty White Hobbs
Nancy P. Holt
Rebecca Eloise Bostick “Teny” Holt
Frances M. Holton
Rebecca “Becky” J. Walker Horley
Farisa M. Horton
Elizabeth Jane Hoskins
Gertrude “Trudy” C. Howard
Garnet “Jerry” Leeson Howdyshell
Charles “Charlie” D. Hudson Sr.
Raymond Lee Hudson Jr.
Betty Curmone Huff
Elizabeth Indermaur
John Carter Ingram
Oleta May Wilson Isom
Ada Sue McBane Jackson
Herman L. Jackson
Norris William Jackson Sr.

Patricia “Pat” Gordon Johnson
Richard Craig Johnson
Smith Virgle Johnson
Peggy Parker Jones
Paul Auvisma Joseph
Geneva Roberts Joyce
Dr. Sam B. Joyner
Lawrence J. “Larry” Kane
Herbert James Keeler
Bobbie Ann Eanes Kelley
Mary Elizabeth “Ebbie” Osgood Kent
Howard Leon Kirkman Jr.
Robert Dean Kirschner
James Allen Kivett
David Edwin Lambert
Roberda Jean Lane
Alice Ann LaPierre
Paullette M. Lawson
Auba “Peggy” Flynn Leach
Bobby Joe Lemonds
Edna Gerringer Leonard
Lillian Hardy Leonard
John Malcom Lewis
Regina B. Loflin
Robert Edward Lupo
Dr. John Alexander Lusk III
Lawrence “Larry” Gottfredson Lynn
Randolph Bennett “Mouth” Macon
Ophelia Teague Maness
Many Loved Ones We’ve Lost
Stanton Donald Maple
Alfred Edward “Ed” Mardis Jr.
Mary Kenney Markham
Lowell Graham Marlowe
Janice Patricia “Pat” Martin
Julius “Jay” Caesar Martin Jr.
Robert L. “Bobby” Mason
Stella Lee J. Maxwell
Eugene F. “Gene” Maynard
Emma Morgan McAdoo
Walter H. McAdoo
Frances Miller McArthur
Marie “Tillie” Vogt McClure
Thomas W. McClure
Helen Casey McDowell
John Jones McIver
Sarah Louise Moore McMichael
Landon Clifford McNeill Jr.
Sandra Kaye Windham McPhatter
Mary Moira McQuade
Rita Medoff
Dr. Albert John “Jake” Michel
Margaret “Marge” Anne Butterfield Michel
Billy “Bill” Spencer Miller
Dr. Marilyn Lea Miller
Cora “Dollie” Milligan
The Mills Family
Elizabeth Mirenda
Ruth R. Mitchell
Dorothy “Dot” Butler Moore
John Patrick Moore
Nancy Costello Morrison
James “Jim” Alexander Morton III
Edgar Marvin Moss
Darci Leach Mozgai
Michael Mueller
Mary Linda Nellenbach
Edwin “Ed” Nelson
Charles E. M. “Skip” Nilson
Harvey Franklin O’Dell
Howard W. O’Ferrell
Catherine Shott O’Rourke
Jimmy Lee Oakley Sr.
John E. Olsson
Thomas “Tom” Z. Osborne
Richard Noel Ott
John Robert Oxenfeld
Robin Clarissa McKinney Padgett
Norman Samuel Pallot
Beatrice McIntosh Parker
David G. Parker Sr.
Marcia Zook Parker
James H. and Elaine Parrish
Ruby Quick Patterson
Edward “Eddie” Paul Pearman Jr.
Lucinda Smith Peeler
Nancy Tilley Perkins
Mary V. “Bonnie” Petley
Elizabeth “Libby” Harvey Phillips
Margaret Steed Phillips
Yvonne Culberson Scarlett
“Mon” Placentino
Marie Polk
Robert Charles “Bob” Postels
Laurence “Burke” Prairie
Audrey Whitaker Price
David Roger Price
Emma Carter Price
Charles Albert Pursley
Laura “Laurie” Stevens Rabin
Robert Stephen “Steve” Rayle
Thelma Younger Reece
Eleanor “Ellie” Stubblefield Rich
Gloria Ann Forrester Richardson
Bertha Fay Richmond
Joe Martin Rierson Jr.
Anne P. Ring
Curtis “Curt” Earl Robbins
Juanita Marie Roberson
Billy Herman Roberts Sr.
Stanley Leigh Rodenbough III
Catherine Beatrice Zagrodnik Rose
Geneva Hildebran Rudisill
Francisca S. Santo
Frank L. Saunders
Grace Watson Saunders
David Edmond Wesley Schlosser
James H. Scholtz
Lynda Catchpole Schopfer
Gail Pastorini Scullion
William Dewey Seward
Margaret Durham Sharpe
Cecil Brooks Sherman
Elizabeth “Joan” Clontz Shoffner
Barbara Anne Turner Shuford
J. Dennis and Nell Smith
Josephine R. Smith
Lillian Muriel Barker Smith
Margaret Smith
Beverly Jane Cannon Smithson
Catherine C. Snow
Grace Soenksen
Darrell Martin “Marty” Southard
Willie “Bill” Hay Soyars Jr.
Joan R. Spalletta
Gerald “Jerry” Stack
Jerry Edward Staley
Ann R. Stanback
Sandra Canoy Stanford
Georgia Rimes Stanioch
Cleo Ryan Stanley
Emil “Mike” Stas
Mary Rita Hopper Staton
Robert “Bob” H. Stevens Jr.
Margaret Aileen C. Stigall
Evelyn F. Stoddard
Fairy Davis Strader
Joan Brown Stuckey
Sandra Finger Summerous
Gwendolyn Inez Summers
Ronnie Allen Swaney
Johnny Nelson Swicegood
Joan Arlene Szamier
Helen Bleil Tamburro
Dorothy “Dot” Hartman Tesh
Harrell F. Thomas
Ellen Preston Brigden Todd
David Thomas Troxler
Robert B. Uglow Sr.
Charles H. Valentine
Nora Gladys Holland Vaughn
Rudolph Vaughn
Anne F. Vernon
The Rev. Susan Elaine Norman Vickers
Robert L. Vincent Sr.
Mary Anne Wheeling Wade
Susie Shelton Wall
Clarence Rufus Ward
Walter Ernest Ward
Newman Lewis Way
Marge Weber
Delores Rush Wellmaker
Docia Mae Miller West
Margaret “Marge” Dorothy Bame West
Patricia “Patti” Whalen
Mary Vance McAdams Whitcomb
John Gettys White
Ruth Allie Reynolds White
Virginia D. White
John “Jack” R. Wilcox
Daphne Teague Williams
Fred A. Williams Sr.
Vivian “Nanny” Williams
Florence “Flo” Elizabeth
Powers Williamson
Mary Alice Overman Williamson
Michael Gregory Wilmoth
James “Michael” Todd Wilson
Robert Gray Winslow
Charles “Chuck” Woellner
Wanda D. Wyant
Connie Lou Slaybaugh Youtz
Patsy Joyce Yow

Every effort has been made to include and correctly list all of the names of persons honored or remembered since our last issue of Newslines. This list represents those tributes received between July 1 and September 30, 2014. If we have made an error, we hope you will give us an opportunity to correct our mistake in our next issue. Please call the resource development department at 336.621.2500.

Connect with HPCG

Connect with Hospice and Palliative Care of Greensboro (HPCG) online for more resources. Learn about our programs at www.hospicegso.org. Discover blog articles by our experts. Visit our social media outlets to stay connected.
October 1 marked the start of a new fiscal year for Hospice and Palliative Care of Greensboro (HPCG), including the election of five new board members. The Rev. Dr. Eric D. Cole, Rick Morgan, Jeff Jones, Jim Roskelly and Barbara Ruby were elected in September. Dr. Patrick Wright will continue his third year as board chair. Other members of the executive committee include Mary Bernard Magrinat, vice chair and Susan Shumaker, secretary/treasurer.

The Rev. Dr. Eric D. Cole serves as the senior pastor of Shalom Community Christian Church. He holds a doctorate of ministry from United Theological Seminary, a master degree in statistics from the University of North Carolina at Chapel Hill and a master of divinity from Duke University. He obtained his bachelor of science in mathematics from Morehouse College and has completed coursework for his doctor of philosophy from North Carolina State University.

Rick Morgan, CPA, is a partner and chief financial officer of Trone Brand Energy, an advertising and marketing agency based in High Point. His responsibilities include financial management, risk management, human resources, information technology and operations. Morgan received his bachelor of science in accounting from Auburn University and began his career with Dixon, Odom & Company, which is now Dixon Hughes Goodman. Morgan is an active member of the AICPA and the NCACPA.

Jeff Jones is the chief financial officer at Cone Health. Prior to his employment at Cone Health, he held executive positions at the Cleveland Clinic, Shands Healthcare and West Virginia University Hospital. Jones holds an MBA from West Virginia University and a bachelor’s degree from George Mason University in Fairfax. He is currently a candidate for a doctorate in management at Case Western Reserve University in Cleveland.

Jim Roskelly is the executive vice president of strategic development at Cone Health. He is responsible for the implementation and updating of the organization’s strategic plan and the identification and development of new business opportunities. His role also includes Cone Health’s projects requiring Certificate of Need approval. Roskelly holds a master of health administration from Duke University and a bachelor of arts in American history from Bucknell University.

Barbara Ruby is an attorney with Smith Moore Leatherwood LLP. She concentrates her practice in the areas of business representation, taxation, estate planning and administration. She has extensive experience with mergers and acquisitions involving both publicly traded and closely held businesses. Ruby holds a juris doctor and graduated with honors from the University of North Carolina School of Law. She obtained her bachelor of arts from Duke University.

Jeanette Barnes enjoys volunteering in the gardens on Hospice and Palliative Care of Greensboro’s (HPCG) campus. Her mother, Vivian Couch, was a patient at HPCG’s very own hospice home, Beacon Place. Barnes wanted to honor her mother by purchasing a brick in her memory. She chose to dedicate the brick as a remembrance to her mother from the great grandchildren.

Several of the children were born after Couch’s death. Barnes’ daughter, Jenny, also purchased a brick in memory of her grandmother. Both bricks are located near each other in the Beacon Place garden. Barnes enjoys knowing she can stop by and see the bricks as she works in the HPCG gardens.

For information about how you can purchase an HPCG commemorative brick, please contact Mary Anderson at 336.621.2500 or manderson@hospicegso.org. The deadline is June 30, 2015. Visit www.hospicegso.org for more information.
Emma Merritt to Chair Eighth Annual Corks for Kids Path

Last March, following an ice storm that left 80 percent of Greensboro residents without power, the Seventh Annual Corks for Kids Path had to be postponed for 24 hours. Despite this inconvenience, the event set a new fundraising record, generating more than $115,000 (gross)/$81,000 (net) for Kids Path.

Eager to build on this success, 2015 Chair Emma Merritt has planning well underway. Merritt, who has served on the Corks for Kids Path planning committee for several years, is a principal with the law firm Tuggle Duggins in Greensboro. "I’m proud to have been a part of Corks for Kids Path’s past success," she said. "Kids Path is an important community resource and I am honored and excited to volunteer for this role."

The Eighth Annual Corks for Kids Path will take place on Friday, March 6, 2015, in the Empire Room at Elm Street Center in Downtown Greensboro. Once again, this tasting event will feature a variety of unique, handcrafted wines, locally brewed craft beers, hors d’oeuvres and a silent auction. "Our committee is looking forward to the challenge of building on the wonderful history of Corks," said Merritt. "Kids Path relies on public support for 85 percent of its operating budget, so we take our challenge seriously."

"I am extremely grateful for the opportunity to work on such an important event," said Merritt. "Each year, Corks for Kids Path experiences sold-out crowds. I am confident it will continue to expand the community’s participation to raise awareness and funds for Kids Path."

Since its creation, Corks for Kids Path has become Greensboro’s premier wine tasting experience. A dedicated planning committee of volunteers will work to make the event a success. If you would like to help, contact Paul Russ, vice president of marketing and development at 336.621.2500.

Greensboro Elks Lodge Raises $22,000

It was another record-breaking year for the Elks Lodge #602’s Charity Golf Tournament. Held on September 19, 2014, at Bryan Park’s Player Course, this tournament raised $22,000 for the benefit of Hospice and Palliative Care of Greensboro (HPCG).

Kevin Black, Elks Lodge president, shared that the success of this event began with the tireless efforts of Kim Fuquay, tournament chair and the dedicated members of the 2014 Golf Committee. Key to their success was securing a strong field of event sponsors. Greensboro Elks Lodge #602, with a donation of $5,000, was the lead sponsor. Gold-level sponsors included Apple Tree Academies, Carolina Bank, Forbis and Dick Funeral Services, Heath Amusements and Ozone Waste Solutions.

Silver-level sponsors included Columbia Forest Products, Denise and Michael Peterson, Greensboro Jaycee Old Timers and Victoria Guthrie.

Since 2011, Greensboro Elks Lodge #602 has been directing the proceeds of its annual golf tournament to HPCG. Collectively, those events have raised $78,250!

Fuquay shared her pride and appreciation for the efforts of the members, volunteers, golfers, auction donors and sponsors. "We have felt the benefits of HPCG with many of our members. The tournament honored the memory of two men, who were recently cared for by HPCG. One of which was Doc, a member, who was able to return home to live his final days with his family by his side," said Fuquay.
Giving Matters

New Hospice Foundation Established as a Result of 2011-2014 Strategic Plan

Hospice and Palliative Care of Greensboro (HPCG) now has a foundation that will enhance its financial stewardship and strengthen the organization’s ability to fundraise.

“The impetus for our new foundation, the Hospice Foundation of Greater Greensboro, grew out of our 2011 strategic planning process,” said Pat Soenksen, president and CEO. “As we evaluated our internal and external financial environment during the planning process, we identified a compelling case to expand our philanthropic support and grow our endowment.”

Longtime volunteer and former HPCG Board Member Ron Johnson will serve as the foundation’s inaugural Chair. “Creating a foundation will benefit HPCG in several ways,” said Johnson. “The new foundation is incorporated as a separate legal entity with its own dedicated fundraising-focused board of trustees. The sole purpose of the foundation is to provide support and assistance to HPCG.”

Formation of the foundation began in the fall of 2013 when the HPCG operating board of directors requested that Johnson lead a workgroup to explore the feasibility, both advantages and disadvantages, of creating a hospice foundation. The workgroup’s conclusions were then presented to two sub-committees of HPCG’s board of directors – the Finance Committee and the Donor Relations and Cultivation Committee. Eventually, the committees’ recommendations were presented to the board.

“Everyone understood that HPCG must raise more money to remain financially stable, especially considering current and future cuts in Medicare funding, and a very competitive local fundraising environment,” said Soenksen. “Having another group of leaders, separate from our operating board of directors, is an important first step.”

The Hospice Foundation of Greater Greensboro (HFGG) was incorporated in January 2014, and its by-laws were approved at the March meeting of the HPCG Board of Directors. Paul Russ, vice president of marketing and development, began working with HPCG Board Members Ann Lineweaver and Mary Bernard Magrinat to identify and recruit the inaugural foundation board of trustees. As a result, the following slate was presented to the HPCG Board of Directors in September and approved:

Ron Johnson, chair
Larry Roland, vice-chair
Hayes Clement, treasurer
Bonnie McAlister, secretary
Frances Bullock
Ross Harris
Kim Ketchum
Matt Logan
Sandy Mascia
Misty McCall
Pat Sevier
Mark Watson

The following HPCG staff will also serve the foundation:

Patricia A. Soenksen, president and CEO
James “Tab” Haigler, assistant treasurer and CFO
Paul Russ, vice president of marketing and development
Kim Stakias, assistant secretary

Beginning in October 2014, responsibility for the fundraising activities that support HPCG will transfer to the foundation. The HFGG Board of Trustees will maintain oversight of the various campaigns and events, including the Annual Campaign, Light Up A Life and Corks for Kids Path. In addition, they will review the annual performance and distributions from HPCG’s endowment.

The Foundation was set up as a 509(A)(3) (Type 1) organization, created for the exclusive support of HPCG. It will also be recognized by the IRS as a 501(C)(3) organization, allowing it to accept contributions.
Birthday Party Benefits Kids Path

Channing and Emory Durham celebrated their August birthdays with a great party on August 16. There was cake, ice cream, balloons and lots of children having fun. But the presents that arrived were not for the boys; instead, they were for Kids Path. Alison and Chris Durham are passionate about giving back to their community. One of the many ways they give back to the community is by selecting a different nonprofit organization to support on the occasion of their sons’ birthdays. This year’s research led the Durhams to select Kids Path. They asked party guests to bring cash donations or back-to-school supplies for the siblings of Kids Path patients, as well as children and teens receiving Kids Path counseling support.

The Durhams collected boxes of supplies, which even included a few back packs and lunch bags. Additionally, they collected $220, which was used to purchase shoes and school uniforms.

Special thanks to the Durhams for enabling their friends and family to support Kids Path, a much needed community resource for children and teenagers grieving the loss of a loved one.

HPCG Selected to Benefit from FedEx Cares Week

Employees of FedEx’s Greensboro location collected more than 50 frozen food entrees, which were delivered to Hospice and Palliative Care of Greensboro’s (HPCG) campus as part of its FedEx Cares Week, September 22 through 26, 2014. The meals were delivered to patients under the care of HPCG and Kids Path, offering a wonderful treat and an uplifting surprise.

This meal drive is one of many ways FedEx employees connect with their local communities during FedEx Cares Week, a week that is set aside for community service projects at FedEx locations worldwide.

Tanger Outlet Centers Supports Kids Path

Tanger Outlet Centers made a contribution of $1,000, as well as a donation of art supplies to Kids Path. This gift celebrates the meaningful way Kids Path counselors use art with children and teens affected by the serious illness or death of a loved one. Tanger Outlet Centers chose to make this donation in conjunction with its biennial team meeting held in Greensboro from September 8 through 10, 2014. More than 250 employees from across the United States and Canada attended, participating in team interaction, training, idea sharing and celebration.

One of the activities offered to staff members featured an art-focused, team-building exercise. To begin the activity, participants listened to a speaker describe some of the ways art is used to help grieving children and teens express feelings. Participants were then divided into teams, given a canvas and supplies and charged with creating a piece of art that captured the theme, Real, Engaged, Different (RED) as qualities attributed to their individual, team and corporate success.
Hawgs for Hospice Raises Funds and Fun

For a second year, two local bars joined together to organize a motorcycle poker run to benefit Hospice and Palliative Care of Greensboro (HPCG). Spurred on by friendly competition, Hawgs for Hospice 2014 raised $8,803, bringing its two-year total to $15,478.

Chunk’s Hawg Haven on Farragut Street, owned and operated by Renee and Robin Saul, held its event on August 16, 2014, raising $3,547. SawMill II on West Market Street, owned and operated by Susan Cooke and Carol Kersey, held its event on August 30, 2014, raising $5,256.

Each bar had riders begin at one location and conclude the ride at the second bar, where they were greeted by live music, great food, refreshments and many other patrons. “We received great feedback from last year’s event, and we knew we wanted to do this again. I’m proud we raised more money this year,” said Robin Saul.

Susan Cooke echoed many of those same sentiments, adding that she greatly appreciated all the effort that went into making this year such a success. “This was a team effort which included generous sponsors and patrons, and of course some hard-working volunteers,” Cooke explained. “But the real pleasure comes from hearing our customers talk about the way HPCG has touched their friends and family members.”

Cooke continued, “People have some pretty tough situations to deal with and it really feels good to know that we are helping HPCG, while honoring and remembering our loved ones.”

Westminster Presbyterian’s Day of Service Benefits HPCG

One Great Day of Service, held on Sunday, September 28, 2014, was organized by Westminster Presbyterian Church as a way of connecting their members to the Greater Greensboro community. More than 300 children and adults participated in projects that impacted 30 organizations, including Hospice and Palliative Care of Greensboro (HPCG).

Roger Cates organized a team of church members to work on HPCG’s campus. The group was directed by Sally Cobb, horticulture therapist, who enlisted their help with landscaping tasks that included raking, weeding and edging around flower beds.

Volunteers help with landscaping tasks. “We are so proud to have community partners like Westminster Presbyterian Church who have been visiting our campus since the inception of One Great Day. We could not maintain our beautiful gardens without the assistance of volunteers and volunteer groups coming throughout the year,” Cobb said.

A second team, organized by Teresa Beaupre, prepared 30 homemade casseroles that were frozen and delivered to Kids Path for patients and families. Beaupre said, “Having experienced a recent family illness and death myself, it was very meaningful to chair a project that would not only help others but would lift spirits as well. It was nice to work on a project that appealed to both teens and adults. It really was one great day!”

Special thanks to all those who helped to make it one very great weekend of care!
Counseling and Education Calendar of Events

All events are free of charge and held at Hospice and Palliative Care of Greensboro, located at 2500 Summit Avenue, unless otherwise noted. For more information or to register, please call 336.621.5565 or email thecenter@hospicegso.org.

November

Handling the Holidays After a Loss
An informational seminar for adults focusing on grief and the holidays.
Monday, November 10, 6-7 p.m.

Handling the Holidays After a Loss
An informational seminar for adults focusing on grief and the holidays.
Thursday, November 13, 2-3 p.m.

January

Grief: What to Expect and What Can Help
A one-hour information session for adults who are newly bereaved to better understand and cope with grief.
Monday, January 12, 6-7 p.m.

Winter Support Groups
Please call our Counseling and Education Center at 336.621.5565 for information on winter support group offerings.

Meeting the Challenges of Grief During the Holidays
For many grieving people the holiday season is a long-dreaded, difficult period. If you have a friend or loved one who is grieving this time of the year, your support can be very meaningful and help make a painful time easier. Here are some quick tips.

Ask Questions
Ask your friend how they are doing and ask how you might be of help. Your friend’s needs may change frequently; remember to be supportive by asking more than once.

Be a Good Listener
If your friend does want to talk about grief, supportive listening is the key. Sometimes there is no right thing to say and being present with your friend is enough.

Be There
The most meaningful way to help a friend is to be there through the ups and downs of grief. Even if time has passed since the loss, you may ask how she or he is doing during this holiday season.

Grief: What to Expect and What Can Help
A one-hour information session for adults who are newly bereaved to better understand and cope with grief.
Friday, January 16, noon -1 p.m.

Save the Date

Eighth Annual Corks for Kids Path

Wine Tasting Event
Friday, March 6, 2015
Empire Room at Elm Street Center
203 South Elm Street
Downtown Greensboro
Sponsorships are available!
For more information, please call 336.621.2500 or visit www.corksforkidspath.org.

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Kids Path Calendar of Events

All Kids Path support groups are open to the public and registration is required. Call 336.544.5437 to register for a workshop or to schedule an individual counseling session.

November

Family Grief Workshop
An educational workshop for families with children who are grieving the death of a loved one.
Tuesday, November 18, 6-7:30 p.m.

Teen Make-A-Memory Bear Workshop
A workshop especially for teens (6th - 12th graders) coping with the death of a loved one. Participants will create a keepsake bear to memorialize their loved one.
$10 Materials Fee
Wednesday, November 19, 6-7:30 p.m.

December

RTime2B
A gathering for grieving teens (6th -12th graders) coping with the illness or death of a loved one.
Thursday, December 11, 6-7:30 p.m.

Make-A-Memory Bear Workshop
A creative workshop especially for children coping with the death of a loved one. Participants will create a keepsake bear to memorialize their loved one.
$10 Materials Fee
Monday, December 15, 6-7:30 p.m.

January

RTime2B
A gathering for grieving teens (6th -12th graders) coping with the illness or death of a loved one.
Tuesday, January 13, 6-7:30 p.m.

February

Connecting Rainbows
A support program for K-5th graders and their caregivers coping with the serious illness or death of a loved one.
$15 Materials Fee
Tuesdays, 6-7:30 p.m.
February 3, 10, 17 and 24
March 3 and 10

RTime2B
A gathering for grieving teens (6th -12th graders) coping with the illness or death of a loved one.
Wednesday, February 11, 6-7:30 p.m.

Volunteer Services Calendar of Events

Are you interested in becoming a volunteer with Hospice and Palliative Care of Greensboro? Contact Brenda Harris at 336.621.2500 or bharris@hospicegso.org. All sessions are held at 2500 Summit Avenue. Volunteers interested in patient care training must attend both trainings in the month, but first must attend a volunteer information session.

January

Volunteer Information Session
Monday, January 5, 6-8 p.m.

Direct Patient Care Training
Saturday, January 24, 8 a.m. - 4:30 p.m.
Saturday, January 31, 8 a.m. - 1 p.m.